



## Custom Catalog and Imprinted Catalog Info And Pricing

There are two basic options for making your unique catalog covers. The first is a **Custom Catalog** which includes a unique front, back, inside-front and inside-back covers. The second option is an **Imprinted Catalog** which is our “Blank” cover design imprinted with your logo and contact information (using your black Logo or 4-color logo).

### Custom Catalog Setup Charge (your unique covers)

Unique Front, Back, Inside-Front And Inside-Back Covers.....	<b>4-Color</b>
Minimum Order Quantity.....	\$2,000.00 1,000 Catalogs

### Imprinted Catalog Setup Charge (our covers)

Front And Back Covers Imprinted With Your Logo And Contact Info .....	<b>Black Logo</b>	<b>4-Color Logo</b>
Minimum Order Quantity.....	\$500 500 Catalogs	\$1,000.00 1,000 Catalogs

Additional catalogs should be ordered in increments of 100.

NOTE: Final print quantity could be +/- 10% according to print industry standards.

### Artwork Requirements:

Artwork for imprints shall be supplied by customer in either digital or camera ready format. If digital artwork is supplied, graphics must be Adobe Illustrator or Adobe Photoshop. Macintosh or IBM platform are acceptable. Photoshop files should be high resolution - 300dpi minimum. If files are supplied for color imprint, files should be saved as CMYK for 4 color process printing.

**Digital Artwork can be emailed to:** [jberglund@motorstate.com](mailto:jberglund@motorstate.com). Please include your customer number in the email.

### Catalog Price List

Catalog	Approx. Page Count	Part No.	Approx. Cost Ea.	Order Deadline	Approx. Release Date
2018 Late Model Muscle	192	LAPCAT1813	\$3.50	4-11-18	5-11-18
2019 Open Wheel Catalog	472	LAPCAT1933	\$5.00	10-5-18	12-6-18
2019 Circle Track Catalog	710	LAPCAT1983	\$5.00	10-5-18	12-6-18
2018-19 Truck/Off-Road Catalog	360	LAPCAT1943	\$4.25	8-1-18	10-1-18
2019-20 Drag Race Catalog	678	LAPCAT2023	\$5.00	10-12-19	12-12-19
2019 Hot Rod & Early Muscle	488	LAPCAT2063	\$4.00	1-2-19	3-1-19
2019-20 Engine Builder	544	LAPCAT1903	\$4.00	TBA	TBA

### Send Catalog Order Form and Artwork to:

Motor State Distributing  
 Attn. John Berglund  
 8300 Lane Drive  
 Watervliet, MI 49098



# Custom Or Imprinted Catalog Order Form

Dealer Business Name \_\_\_\_\_ Date \_\_\_\_\_

Customer Number \_\_\_\_\_

Address \_\_\_\_\_ Address 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Toll Free \_\_\_\_\_

Fax \_\_\_\_\_ Email Address \_\_\_\_\_

Web Address \_\_\_\_\_

Business Hours \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### Please check the catalog below that you would like to order.

2018 Late Model Muscle LAPCAT1813

2019 Open Wheel LAPCAT1933

2019 Hot Rod & Early Muscle LAPCAT2063

2019-20 Engine Builder LAPCAT1903

2019 Circle Track LAPCAT1983

2019-20 Drag LAPCAT2023

2018-19 Truck/Off-Road LAPCAT1943

Qty. \_\_\_\_\_ X Price Ea. \$ \_\_\_\_\_ = \$ \_\_\_\_\_

**Custom Catalog Setup Charge** ..... \$2,000.00      **Setup = \$** \_\_\_\_\_

**Imprint Catalog 4-Color Setup Charge** ..... \$1,000.00

**Imprint Catalog 1-Color (Black) Setup Charge** ..... \$500.00

**Total \$** \_\_\_\_\_

The total cost of your catalog order will be the quantity ordered, multiplied by the unit price of the specific catalog, plus the setup charge. This total DOES NOT include shipping. Shipping charges will be F.O.B. Watervliet, MI.

**Call your Motor State Sales Representative to place your catalog order and email, fax or mail this completed form to Motor State Distributing Attn. John Berglund.**