



## Custom Catalog Imprint Program & Pricing

### Imprint Pricing

Minimum Order Quantity (per catalog) .....1,000 Catalogs.

Additional catalogs should be ordered in increments of 100

Catalog cost listed below.

**NOTE: Final print quantity could be +/- 10% according to print industry standards.**

4 Color Catalog Imprint (#CAT2) .....\$600.00 Set up Charge

### Artwork Requirements:

Artwork for imprints shall be supplied by customer in either digital or camera ready format.

If digital artwork is supplied, graphics must be Adobe Illustrator version 8.0 or Adobe Photoshop version 6.0 and higher. Macintosh or IBM platform are acceptable. Photoshop files should be high resolution - 300dpi minimum. If files are supplied for color imprint, files should be saved as CMYK for 4 color process printing.

### Catalog Price List

Catalog	Part No.	Approx Cost Ea.	Order Deadline	Approx. Release Date
2012 Street Perf. Catalog .....	LAPCAT1213 .....	\$3.00 .....	9/30/11 .....	10/11
2012 Open Wheel Catalog .....	LAPCAT1233 .....	\$3.00 .....	9/30/11 .....	11/11
2012-13 Circle Track Catalog .....	LAPCAT1283 .....	\$3.50 .....	2/10/12 .....	3/12
2012-13 Truck/Off-Road Catalog .....	LAPCAT1243 .....	\$4.25 .....	2/17/12 .....	4/12
2012-13 Drag Race Catalog .....	LAPCAT1223 .....	\$4.00 .....	3/12/12 .....	5/12
2013 Hot Rod & Street Catalog.....	LAPCAT1363 .....	\$3.00 .....	2/14/13 .....	4/13
2013-14 Open Wheel Catalog .....	LAPCAT1333 .....	\$3.00 .....	3/11/13 .....	5/13

### Send Catalog Order Form and Artwork to:

**Motor State Distributing  
Attn. Scott Wahlstrom  
8300 Lane Drive  
Watervliet, MI 49098**

**Digital Artwork can also be emailed to:  
swahlstrom@motorstate.com**

**Please include your customer number in the email.**

