

## **Custom Catalog Imprint Program & Pricing**

#### **Imprint Pricing**

4 Color Catalog Imprint (#CAT2) ......\$600.00 Set up Charge

#### **Artwork Requirements:**

Artwork for imprints shall be supplied by customer in either digital or camera ready format. If digital artwork is supplied, graphics must be Adobe Illustrator version 8.0 or Adobe Photoshop version 6.0 and higher. Macintosh or IBM platform are acceptable. Photoshop files should be high resolution - 300dpi minimum. If files are supplied for color imprint, files should be saved as CMYK for 4 color process printing.

### **Catalog Price List**

		Approx	Order	Approx.
Catalog	Part No.	Cost Ea.	Deadline	Release Date
2012 Street Perf. Catalog	LAPCAT1213	\$3.00	9/30/11 .	10/11
2012 Open Wheel Catalog	LAPCAT1233	\$3.00	9/30/11 .	11/11
2012-13 Circle Track Catalog	LAPCAT1283	\$3.50	2/10/12	3/12
2012-13 Truck/Off-Road Catalog	LAPCAT1243	\$4.25	217/12	4/12
2012-13 Drag Race Catalog	LAPCAT1223	\$4.00	3/12/12	5/12
2013 Hot Rod & Street Catalog	LAPCAT1363	\$3.00	2/14/13	4/13
2013-14 Open Wheel Catalog	LAPCAT1333	\$3.00	3/11/13	5/13

### **Send Catalog Order Form and Artwork to:**

Motor State Distributing Attn. Scott Wahlstrom 8300 Lane Drive Watervliet, MI 49098

Digital Artwork can also be emailed to: swahlstrom@motorstate.com Please include your customer number in the email.



# **Specialty Catalog Imprint Order Form**

Dealer Business Name	Date		
Customer Number			
Address	Address 2		
City	State	Zip	
Phone	Toll Free		
Fax	Email Addres	ss	
Web Address			
Business Hours			
Contact Person			
Authorized Signature			
Please check the catalog below that yo			
Street Perf. #LAPCAT1213  Open Wh			•
Truck/Off-Road #LAPCAT1243 Drag	g #LAPCAT1223		
2013-14 Hot Rod & Street Perf. #LAPCAT1	313	013-14Open '	Wheel #LAPCAT1333
Qty X Price Ea. S	<b></b>	=	\$
Custom Imprint Charge 4 Color Imprint			\$ 600.00
. 22.2		Total	\$

The total cost of your catalog order will be the quantity ordered, multiplied by the unit price of the specific catalog, plus the imprint fee. This total <u>DOES NOT</u> include shipping.

Shipping charges will be F.O.B. Watervliet, MI.

Call your Motor State Sales Representative to place your catalog order and email, fax or mail this completed form to Motor State Distributing Attn. Scott Wahlstrom